



We would like to take the opportunity to thank you for opening an account with Cantella & Co., Inc. and explain how your account will be serviced.

Who We Are

Cantella & Co., Inc. is a registered broker-dealer and member of the Financial Industry Regulatory Authority (FINRA). A broker-dealer is a firm that oversees the activities of financial advisors to ensure their clients' best interests are being served. Through affiliation with Cantella & Co., Inc., your financial advisor has access to a wide range of investment options. We provide the necessary infrastructure and support to help your financial advisor manage your investments. Your financial advisor will continue to personally service your account by furnishing investment information, making investment recommendations, and taking orders.

In addition to this letter, you will be receiving a New Account Verification Letter directly from the clearing firm that custodies your account – Pershing, National Financial Services or Raymond James. A clearing firm provides trade execution, clearing and other account services. Specifically, it handles the delivery and receipt of securities purchased or sold by our clients, receives and distributes payments, and maintains custody of all securities and funds. The purpose of this letter is to confirm that the information you provided on your New Account form is accurate. This information is valuable in determining the appropriateness of particular investments and therefore we want to ensure it is accurate. If at any time your personal financial circumstances or investment objectives change, please notify your financial advisor as soon as possible.

Please note that investment related checks should only be made payable to a fund/investment company, Cantella & Co., Inc. for financial planning, or if applicable, one of our clearing firms: Pershing LLC, National Financial Services or Raymond James. Under no circumstances should you give cash to or make checks payable to any other business entity (including any business owned by a representative), a representative individually, or to any other person at the request or direction of the representative.

USA Patriot Act Required Notice

To help the government fight the funding of terrorism and money laundering activities, Federal law requires all financial institutions to obtain, verify, and record information that identifies each person who opens an account.

What this means for you: when you opened your account, we asked for your name, address, date of birth, and other information that allowed us to identify you. We may have also asked to see your driver's license or other identifying documents.

Important Privacy Choices

Cantella and Co., Inc. firmly believes that it is of utmost importance not only to protect private customer information, but also to foster our customers' trust. In addition to our own information security procedures, we are also required to handle your information in accordance with Securities and Exchange Commission Regulation S-P. Please take a moment to review the following information concerning our privacy policy, and feel free to call our Compliance Department at (800)652-8358 if you have any questions or concerns. We are committed to our efforts to service our customers, and we value the trust that you have placed in Cantella as your broker-dealer.

In order to service your account, it is necessary that we collect non-public personal information about you. This may include information you provided on forms and applications (e.g. your Social Security Number, phone number, annual income, and net worth), the history of transactions made in your account (e.g. trading history, a record of the securities you own, etc.), and information obtained from consumer reporting agencies and information services (e.g. your credit history and information used to confirm your identity).

Cantella will not disclose non-public personal information about our customers (and former customers) except as required by law and regulation. Provided it is necessary to effect, administer, or enforce certain transactions related to a customer account, we may disclose such information to our clearing firms and other service providers (such as third-party vendors of advisory services and issuers of securities). We will not disclose or utilize private information for any purpose other than the purpose for which you originally disclosed the information to us. Many of our customers enjoy close relationships with their representatives, and in most cases these relationships take precedence over the customer's relationship with the broker-dealer. In the event that your financial advisor leaves Cantella, we assume that you would want your financial advisor to take your information with him or her to the new broker-dealer in order to service your account. If that is your choice, you must provide written permission to your financial advisor. In the event that your advisor leaves Cantella and you would prefer that your information be kept at Cantella and not taken with your advisor to another firm, please call our Compliance Department at (800)652-8358 and inform us. Thank you again for placing your trust in Cantella, and we appreciate the opportunity to service your account.

Understanding the Protection of Assets

Securities Investor Protection Corporation (SIPC®) Coverage

Pershing, National Financial Services (NFS), and Raymond James are members of SIPC, which protects securities customers of its members up to \$500,000 (including \$250,000 for claims for cash). Explanatory brochure available upon request or at sipc.org.

Excess of SIPC Coverage Through Underwriters at Lloyd's

In addition to SIPC protection, Pershing provides coverage in excess of SIPC limits from certain underwriters in Lloyd's insurance market. It provides the following protection for Pershing LLC's global client assets:

- An aggregate loss limit of \$1 billion for eligible securities—over all client accounts
- A per-client loss limit of \$1.9 million for cash awaiting reinvestment—within the aggregate loss limit of \$1 billion

SIPC and the excess of SIPC insurance policy do not protect against loss due to market fluctuation.

An excess of SIPC claim would only arise if Pershing, NFS or Raymond James failed financially and client assets for covered accounts—as defined by SIPC—cannot be located due to theft, misplacement, destruction, burglary, robbery, embezzlement, abstraction, failure to obtain or maintain possession or control of client securities, or to maintain the special reserve bank account required by applicable rules.

As of June 2015, Lloyd's holds an A+ rating from Standard & Poor's® (S&P®), an A rating from A.M. Best and an AA- rating from Fitch. These ratings are based on the financial strength of the company and are subject to change by the rating agencies at any time. For more information about Lloyd's, please see www.lloyds.com.

National Financial Services currently maintain excess SIPC coverage through Lloyd's of London. This coverage insures accounts to a firm aggregate of \$1 billion, of which \$1.9 million may be claims for cash.

Raymond James currently maintains excess SIPC coverage through Lloyd's of London. This coverage insures accounts to a firm aggregate of \$750 million, of which \$1.9 million may be claims for cash.

Business Continuity Planning

Cantella & Co., Inc. has developed a Business Continuity Plan to respond to events that significantly disrupt our business. Since the timing and impact of disasters and disruptions is unpredictable, we will have to be flexible in responding to actual events as they occur. With that in mind, we are providing you with this information about our Business Continuity Plan.

Contacting Us – If, after a significant business disruption, you cannot contact us as you usually do at (800)652-8358, you should go to our web site at www.cantella.com. If you cannot access us through either of those means, you should contact the clearing firm that carries your account:

National Financial Services, LLC: (800) 801-9942

Raymond James & Associates, Inc.: (800) 248-8863

Pershing, LLC: (201) 413-3635

The clearing firms will provide instructions on how you can process orders, withdraw funds or securities, or process other critical transactions related to your account.

Our Business Continuity Plan – We plan to quickly recover and resume business operations after a significant business disruption and to ensure the safety of our employees. Our Business Continuity Plan is designed to permit our firm to resume operations as quickly as possible, given the scope and severity of the significant business disruption.

While every emergency situation poses unique problems based on external factors, such as the time of day and the severity of the disruption, our clearing firms have advised us that they are able to recover critical operations within 24 hours. Your orders and requests for funds and securities could be delayed during this period. It is possible that recovery could take longer, depending on the nature of the disruption.

Varying Disruptions – Significant business disruptions can vary in their scope; for example, a disruption affecting only part of our firm, one affecting our building, or one affecting a more widespread area. In the case of a localized disruption (one with a scope of our building or smaller), we will transfer affected operations to a local site when needed and expect to recover and resume time-critical functions within 60 minutes. In the case of a more widespread disruption, alternate transportation, communications, effects on our clearing firms, and other factors will affect our recovery time. In either situation, we plan to continue in business, and notify you through our web site (www.cantella.com) or our main telephone number how to contact us. If the significant business disruption is so severe that it prevents us from remaining in business, we assure you that our clearing firms will grant you prompt access to your funds and securities.

For more information – If you have questions about our business continuity planning, you can contact us at (800)652-8358. This summary of our plan is available at any time upon written request, and is also available on our web site.

We have been successfully building strong relationships with advisors and clients since 1952 and look forward to working with you and your advisor in servicing your investment needs.

Very truly yours,



Jennie Devlin
President

We encourage clients to visit the investor section of www.cantella.com to view our *How We Support You and Your Financial Advisor* brochure, Brokerage Account Fee Schedule, Privacy Policy, as well as other pertinent information. You can also request access to view your accounts online through this area.